

Why become a **HEARINGLife** Franchise Owner?

OUR COMMITMENT

We are committed to opening successful **HEARINGLife** Franchise Clinics and supporting the growth of all of our Franchise Owners. This is evident in our high quality training programs, focused and powerful marketing techniques and reliable Franchise Support Team Members.

Our clients are people who understand the benefits of hearing healthcare, are loyal to our brand and look to us for integrity, patient care and quality.

Our group of companies develop and provide the highest quality hearing aid products, both in terms of comfort and effectiveness, for all types of patients. Our product range provides solutions for all types of patients in terms of their hearing loss and budget. **HEARINGLife** and Sonic Innovations continue to grow considerably in the hearing care marketplace, globally.

MARKET SEGMENTS

HEARINGLife Franchise Clinics can benefit from the following market segments:

- General patients
- Referrals from other health care professionals
- Corporate/ occupational health and safety and work cover segments

TRANSPARENCY

We develop supportive franchise partnerships through honest win-win business practices.

We improve our clients' quality of life by empowering them to be able to make the best decisions for themselves as regards to hearing care solutions.

We live our core values as regards to both our clients and our Franchise Owners.

We are committed to grow our business by building on the success of each and every one of our Franchise Owners.

For more information please call our Franchisor Team on
1800 657 557 or visit our website at www.hearinglife.com.au

A woman with dark hair and glasses, wearing a white lab coat, smiling warmly at the camera. The background is slightly blurred, showing other people in a clinical or office setting.

At **HEARINGLife**
we can help you take
control of your career!

*However, we don't just give our new Franchise Owners a manual and our best wishes. Our comprehensive training and support program represents the level of commitment we make to our valued Franchise Owners, and provides them with the basis to become an outstanding success and provide their clients with the **HEARINGLife** "world's best client experience"*



Would you rather
see your
hard work
become your own
rewards?

Achieve your
professional & business goals
with your own **HEARINGLife**
Franchise Clinic.

We currently have exciting opportunities for experienced hearing care professionals to become **HEARINGLife** Franchise Owners.

At a glance

HEARINGLife provides a true franchise model unlike any other model on offer in Australia. Here's why:

CONCEPT

Leading edge hearing care services and products delivered to clients in a professional clinic environment.

TRAINING & MARKETING SUPPORT

Established **HEARINGLife** Franchise Clinic brand, coupled with leading innovative and proven marketing concepts developed for the hearing care industry.

A professional and dedicated advertising and marketing team to support you in growing your Franchise Clinic client base and provide you with support through brand direct marketing, telemarketing, local & mass media advertising and website.

Franchise Clinic management training provided, plus ongoing training and support.

INVESTMENT REQUIRED

Franchisees will be expected to make a financial investment in the business. **HEARINGLife** has partnered with a major banking lender who understands the Franchise model, so approvals can happen quickly and easily. They can assist in a number of ways; providing finance for franchise costs, ongoing business costs and personal finance packages.

QUALIFICATIONS REQUIRED

- Registered Audiologist or Audiometrist with a relevant professional body membership and an OHS QP number
- Excellent communication and people skills

FRANCHISE CLINIC OPTIONS (subject to approval)

- Locations available Australia-wide
- Permanent site Franchise Clinic
- Visiting Franchise Clinics attached to the permanent site
- Multi-Franchise Clinic ownership

5 steps to becoming a **HEARINGLife** Franchise Owner

1) Review our materials

You have read our brochure, you feel you are the right fit for a **HEARINGLife** Franchise Clinic – the next step is to meet with us.

2) Call our Franchisor Team

Call the National Franchisor Team on the number overleaf to arrange a meeting with us. Prior to our meeting we will ask you to sign a confidentiality agreement. At our meeting we will explore with you mutual expectations and undertake a suitability assessment so we can understand you better and you can learn more about us.

3) The legals

We will provide you with the legal documents so you can obtain independent legal and financial advice.

4) Your induction

You will then be required to attend a two week induction and training course at the **HEARINGLife** Corporate Training Centre, where you will gain all of the necessary skills to run all aspects of your Franchise Clinic. Prior to the launch of your own Franchise Clinic, you will also have the opportunity to spend one week in a **HEARINGLife** Franchise Clinic to practice some of the skills gained during your training.

5) Franchise Clinic set-up and launch

The **HEARINGLife** Franchise Support Program starts from day one, where we provide assistance regarding:

- Site identification and assessment
- Lease negotiation
- Franchise Clinic design plans and fit out
- Equipment specifications and supply
- IT and business systems
- Franchise Clinic presentation
- Merchandising and client service
- Assistance with OHS audits and compliance
- Access to the latest range of diagnostic equipment through the wholesale division of **HEARINGLife's** partner Sonic Innovations

Want to know more?

Contact us today to arrange for our non disclosure agreement to be sent to you. Upon receiving your signed non disclosure agreement we will provide you with our complete introductory franchise pack.

Simply complete the following form and post it back to us or **call our Franchisor team on 1800 657 557** or visit our website at **www.hearinglife.com.au**.

Name

Address

Tel

Email

Audiological Qualifications

Date of Registration

Registration Number

Employers in the Hearing Industry to date:

1.

2.

3.

4.

5.

Please send me the **HEARINGLife** Franchise Pack

Please contact me regarding more information about being a **HEARINGLife** Franchise Owner

All initial franchise enquiries will be kept strictly confidential.